

Bike South Park:

A community plan for the
City of San Diego's Bicycle Master Plan Update
as envisioned and presented by the South Park Business Community



Cyclist on 30th near Beech Street - of course she is wearing a helmet.

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The City of San Diego

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DRAFT: May 20, 2010

BIKE SOUTH PARK: A Campaign for life

The South Park Business Community is developing a Bike South Park campaign with the intent of creating public awareness and safety for cyclists, ensuring safe and easy passage through our community, requesting pavement markings and way-finding signage, providing sufficient bicycle parking within our community, offering community education and bicycle centric community events.

Our goals are forward thinking in the fact that traffic congestion is a major concern for the future of the City of San Diego and our bedroom community. South Park is part of the Greater Golden Hill area, a gateway to several destination neighborhoods including downtown, Balboa Park and the San Diego Zoo, Hillcrest, and North Park, not to mention the network of canyon trails and public parks throughout our neighborhoods. In addition, Greater Golden Hill is on the bus line, making it easy for cyclists to connect with public transportation.

As a business group, we are devising a comprehensive plan to encourage bicycling as an alternative form of transportation by making it both safe and easy for people to visit South Park on two wheels. Further, we are committed to the Bike South Park campaign and are implementing plans for bicycle education and public awareness.

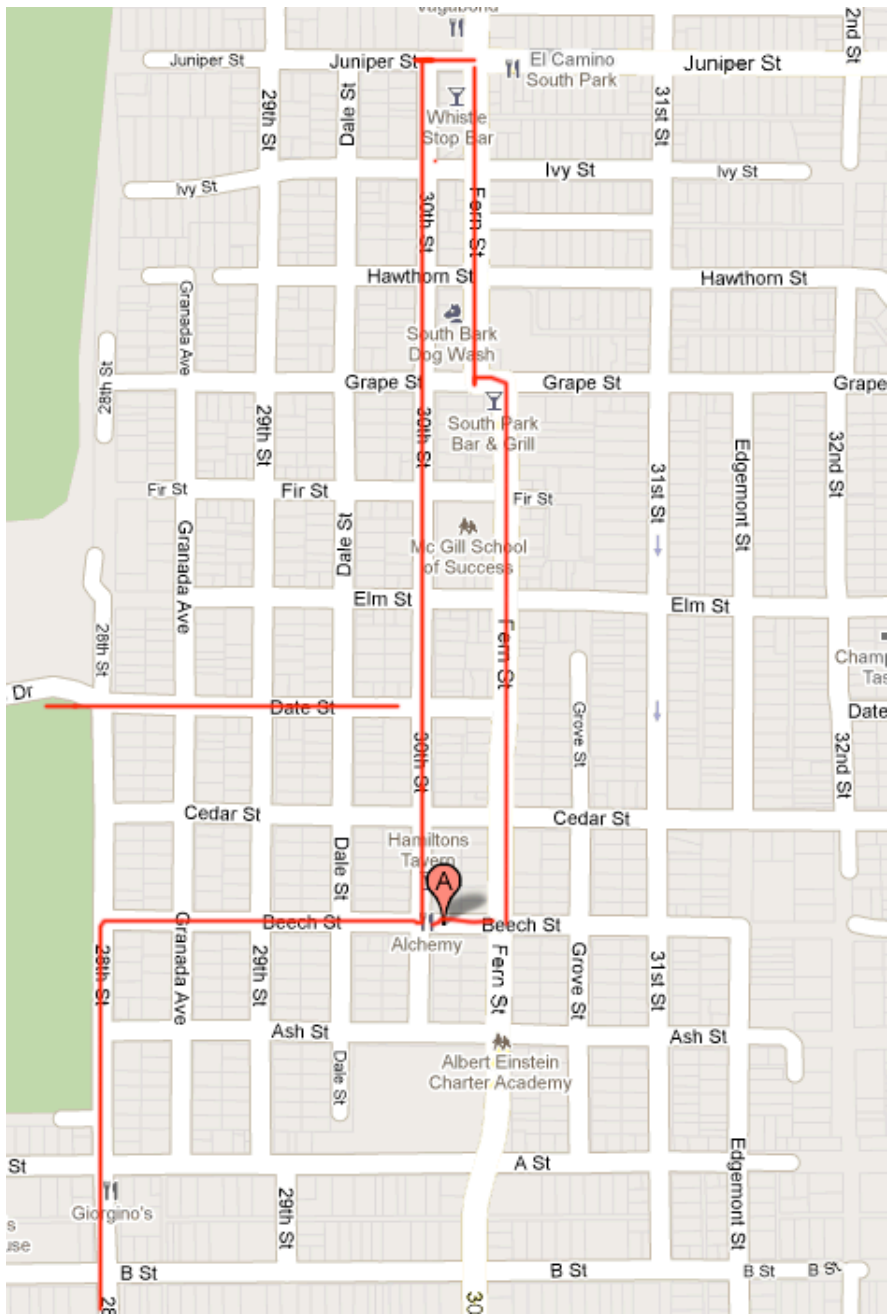
It is our opinion that South Park is the perfect urban community offering three grocery stores, several laundromats, boutique shopping, three bicycle shops, several restaurants as well as nightlife, and city-park lands for example. We are confident that improved conditions will encourage bicycling as a viable travel choice within and to our community.

At present we would like to strengthen our land use by assigning additional Class I, II, and III bike routes where appropriate, for example: the existing City of San Diego Bicycle Master Plan Update Map shows a class II bike route along Fern street, we would like to add the 30th street corridor between Juniper and Beech streets as an optional Class II bike route, providing more space and safety for cyclists.

Our plan requires city funding to implement much needed bicycle routes and destination signage, pavement markings, and secure bike-parking areas in front of South Park business locations. While the City of San Diego is assessing the bicycling demand and barriers of our San Diego communities, we are confident that the plan outlined within our Bike South Park campaign will further the needs of all user groups and connect existing bikeway networks with not only our community, but those beyond ours.

I. PROPOSED BICYCE NETWORK:

With relationship to the downtown bike-way land-use plan and the Greater Golden Hill community, we are in favor of a mixed Class II & III route connecting the existing bikeway along C Street with north-south bound 28th Street, east-west bound Beech Street, and the north-south bound Fern street as is proposed in the 2010 Master Plan. In addition, we recommend an alternate class II route along the 30th street corridor between streets 30th and Juniper. Finally, we propose a Balboa Park destination route from 30th Street connecting with Date Street, passing through the Balboa Park Municipal Golf Course, and along the 26th street where it would connect with an existing bike route in Florida Canyon.



II. PAVEMENT MARKINGS:

In an effort to further increase public awareness, we recommend that all Class II and III routes be clearly marked with sharrow-pavement markings as is shown in the below example. Sharrow is a term coined by Oliver Gajda, of the City and County of San Francisco Bicycle Program; this marking is used within travel lanes shared by bicyclists and other vehicles.

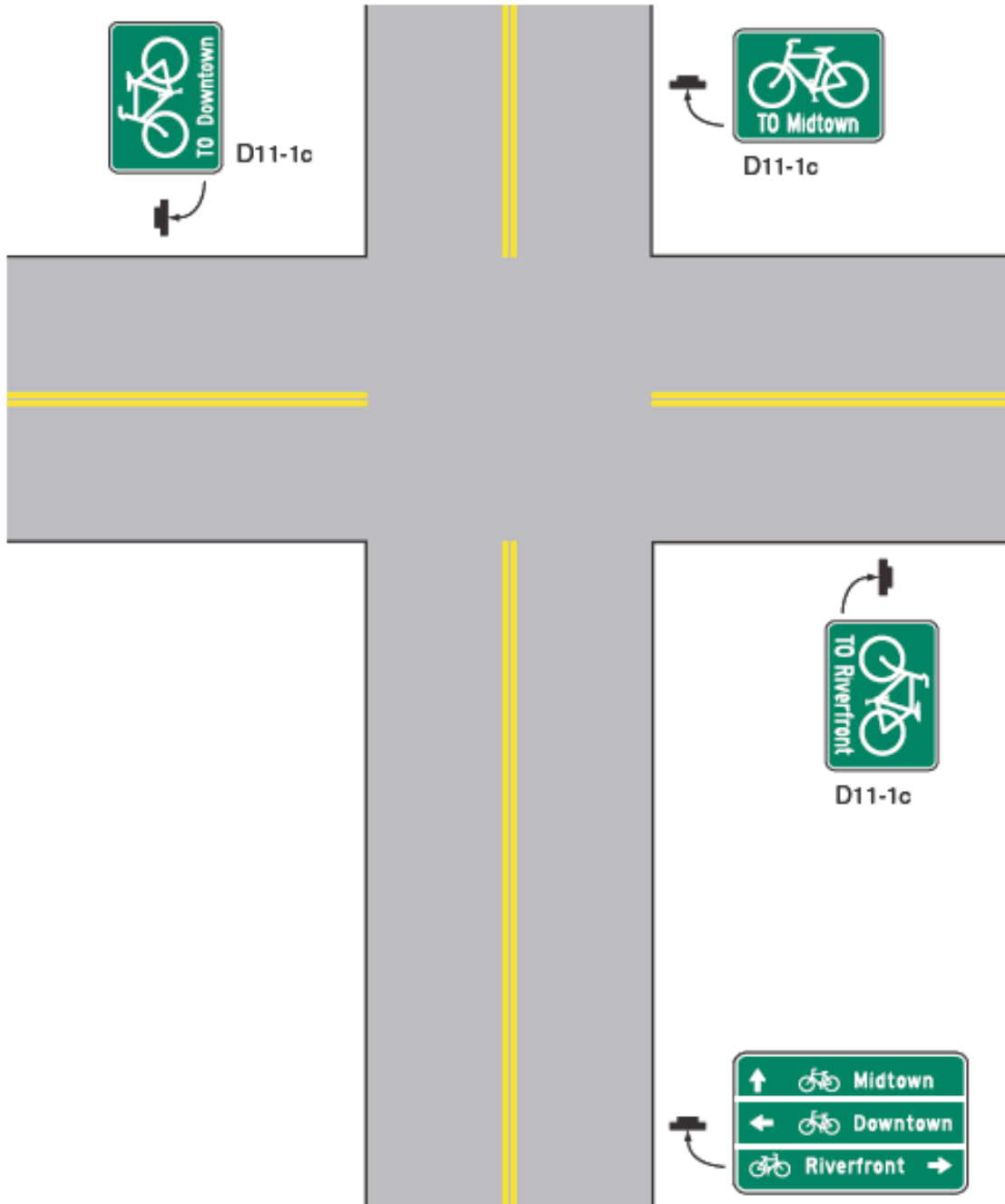


Sharrow road marking example

III. SIGNAGE:

As part of a progressive Bike South Park campaign we are in favor of destination finding-way signage pointing the way to Balboa Park & Zoo, downtown, North Park, and various public land areas such as Switzer and Florida Canyons.

Example of way-finding signs at an intersection:



We will also post signage indicating Class II and III bike routes, as well as route alternatives, share the road signs, and bike parking signs. See examples:



IV. BIKE PARKING:

We are requesting staple bike parking in front of the below locations:

- Along Beech Street between 30th and Dale Streets: (1) Monkey C Media and Halcyon Tea; (2) Elsa Benedict & A New Kitchen; (3) Studio Maureen and Grant's Marketplace
- 1500 block of 30th Street: (4) Alchemy Restaurant, (5) Pista Palace Bicycles & Hamilton Tavern
- 3035 Cedar Street, (6) Food Bowl Market
- 1635 Fern Street, (7) Thomas Bike Shop
- 3030 Grape Street, (8) Gala Foods
- 1946 Fern Street, (9) South Park Bar & Grill
- 1947 30th Street, (10) So Childish
- 2037 30th Street, (11) South Bark Dog Wash
- 2215 30th Street, (12) South Park Fitness
- 1736 Bancroft Street, (13) new restaraunt
- 2300 Block of 30th Street, (14) LuLu Salon and Absolute Skin
- 2328 ½ 30th Street, (15) Maeve Riley Boutique
- 2310 30st Street, (16) Vagabond Restaurant
- 2302 30th Street, (17) Mazara Pizza
- 3004 Juniper (on the 30th Street side), (18) Daily Scoop
- 3012 Juniper, (19) El Camino
- 3000 Juniper, (20) Rebecca's Coffee Shop
- 3013 Juniper, (21) California Liquor
- 2246 Fern, (22) WhistleStop Bar
- 3008 Ivy, (23) The Station Tavern
- 2200 block of Fern Street, (24) Junc Boutique and Citizen Video, (25) Bliss Wear
- 2164 Fern, (26) Regal Meats
- 2114 Fern, (27) Fern St. Laundromat and 7-11
- 1950 Fern, (28) Optometry & an available space for lease

In addition, two South Park businesses, Velo Cult Bicycles and The Station Tavern are in the process of reassigning a street parking space as a stable parking lot for bikes (see below image). This further establishes South Park as a bike friendly community.



Street Bike Parking Example